



PLANET

Green ICT & environment

Green ICT can generate value for our Company in terms of reducing costs and generating new income

We carry out our materiality analysis as part of our commitment to sustainability reporting

Our strategy on Green ICT and Environment is designed to promote the sustainability of our operations, our customers and the cities in which we operate. We envisage Green ICT as an additional set of processes and activities that can generate value for our Company in terms of reducing costs and generating new income.

This year, the environmental information given in the Telefónica Sustainability report emphasises environmental materiality issues, which are managed along 6 lines of action:

- Environmental management
- Energy & climate change
- Green ICT services
- Smart Sustainable Cities
- Electromagnetic fields
- Global environmental leadership

Environmental materiality

We carry out our materiality analysis as part of our commitment to sustainability and reporting on our activity. This analysis includes - along with the materiality of general sustainability - an evaluation of the broader environmental questions for Telefónica. This process has led us to important environmental aspects relevant to our Company: electromagnetic fields, Green ICT services, energy and CO₂, and waste management.

We have been working on a global methodology on materiality where we include environmental issues. This methodology for evaluating relative importance has taken into account as material environmental aspects, the relevant environmental risks for Telefónica all over the world, and the environmental trends in the ICT sector.



Materiality matrix

